



Sponsoring the Virginia Writers Club 2015 Symposium

The Virginia Writers Club (VWC), founded in 1918, is one of the oldest organizations of its kind in the U.S. Comprised of chapters from throughout the Commonwealth, this non-profit is dedicated to fostering the art, craft, business and advocacy of the literary arts.

In 2015 VWC will once again host *Navigating Your Writing Life: Balancing Business and Craft*. This one-day symposium (the fifth in the series) taking place Saturday, August 1st, features presentations and panels on topics such as soliciting feedback and editing, writing an effective query letter, marketing, defeating writer's block, and taming social media.

Sponsoring the symposium is a fun and impactful way to promote literacy in the Commonwealth as well as offer the attendees information about goods, services, and opportunities for writers and those interested in writing.

2015 Symposium sponsorship levels include:

- **Bronze Level (\$100):**
 - Sponsor name/logo featured on the VWC Symposium website (with link back) and logo placement on the back of the Symposium binder
- **Silver Level (\$200):**
 - Sponsor name/logo featured on the VWC Symposium website (with link back) and logo placement on the back of the Symposium binder
 - Display table for the duration of the Symposium
- **Gold Level (\$250):**
 - Sponsor name/logo featured on the VWC Symposium website (with link back and logo placement on the back of the Symposium binder
 - Display table for the duration of the Symposium
 - 1/2 page advertisement in the Symposium binder
- **Platinum Level (\$300 or greater):**
 - Sponsor name/logo featured on the VWC Symposium website (with link back) and logo placement on the back of the Symposium binder
 - Display table for the duration of the Symposium
 - Full page advertisement in the Symposium binder

Additional opportunities include, but are not limited to, provision of door prizes and other materials for attendees such as pencils, pens, notepads, publications, etc. VWC is also open to additional suggestions for support that sponsors may suggest.

To discuss symposium sponsorship opportunities contact Kim Dalferes, kimba@kimdalferes.com