



# The Virginia Writers Club

*Fostering the art, craft, business and advocacy of the literary arts throughout the Commonwealth*



<http://www.virginiawritersclub.org/>

## ***Sponsoring the Virginia Writers Club 2014 Symposium***

The Virginia Writers Club (VWC), founded in 1918, is one of the oldest organizations of its kind in the United States. Comprised of chapters from throughout the Commonwealth, this non-profit is dedicated to fostering the art, craft, business and advocacy of the literary arts.

In 2014 VWC will once again host ***Navigating Your Writing Life: Finding Your Way***. This one-day symposium (the fourth in the series) taking place Saturday, August 2<sup>nd</sup>, features **presentations and panels on topics such as:**

- How to format an I-book
- Publishing and marketing
- Soliciting feedback and editing
- The crafts of poetry, short story, young adult fiction, mysteries and thrillers, non-fiction, and memoirs and journaling

Sponsoring the symposium is a fun and impactful way to promote literacy in the Commonwealth as well as offer the attendees information about goods, services, and opportunities for writers and those interested in writing.

**VWC is actively recruiting sponsors** for the 2014 symposium. Sponsorship opportunities include, but are not limited to:

- Provision of door prizes
- Provision of materials for attendees – suggestions include binders, pencils, pens, notepads, publications, etc.
- Provision of financial support to offset the symposium costs, such as sponsorship of the morning coffee break
- Advertisements in the symposium binder: a binder that includes all symposium materials

VWC is also open to additional suggestions for support that sponsors may suggest.

Sponsors can expect logo display on symposium materials as well as logo showcasing on the VWC website as a symposium sponsor. For sponsors who wish to provide advertising in the symposium binder, the cost of advertisements is negotiated based on space requested.

**To discuss symposium sponsorship opportunities** please contact Kim Dalferes at [kimba@kimdalferes.com](mailto:kimba@kimdalferes.com)