



## *Sponsoring the Virginia Writers Club 2016 Symposium*

The Virginia Writers Club (VWC), founded in 1918, is one of the oldest organizations of its kind in the U.S. Comprised of chapters from throughout the Commonwealth, this non-profit is dedicated to fostering the art, craft, business and advocacy of the literary arts.

In 2016 VWC will once again host ***Navigating Your Writing Life: Make This Your Year.*** This one-day symposium (the sixth in the series) takes place Saturday, August 6th, and features presentations, panels, and workshops on topics such as romance and mystery writing, research, non-fiction book proposals, creating suspense, the power of words, completing your book, the author/editor relationship, different pathways to publishing, increasing your Amazon sales, and how to market your work.

Sponsoring the symposium is a fun and impactful way to promote literacy in the Commonwealth as well as offer the attendees information about goods, services, and opportunities for writers and those interested in writing.

2016 Symposium sponsorship levels include:

- **Bronze Level (\$100):**
  - Sponsor name/logo with link featured on the VWC Symposium website and Facebook
  - Logo placement on the back of the Symposium binder
  - 1/4 page advertisement in one (1) issue of the E-Nunciator, VWC's official newsletter
- **Silver Level (\$200):**
  - Sponsor name/logo with link featured on the VWC Symposium website and Facebook
  - Logo placement on the back of the Symposium binder
  - Display table for the duration of the Symposium
  - 1/4 page advertisement in two (2) issues of the E-Nunciator, VWC's official newsletter
- **Gold Level (\$250):**
  - Sponsor name/logo with link featured on the VWC Symposium website and Facebook
  - Logo placement on the back of the Symposium binder
  - Display table for the duration of the Symposium
  - 1/2 page advertisement in the Symposium binder
  - 1/4 page advertisement in three (3) issues of the E-Nunciator, VWC's official newsletter
- **Platinum Level (\$300 or greater):**
  - Sponsor name/logo featured on the VWC Symposium website and Facebook
  - Logo placement on the back of the Symposium binder
  - Display table for the duration of the Symposium
  - Full page advertisement in the Symposium binder
  - 1/4 page advertisement in four (4) issues of the E-Nunciator, VWC's official newsletter

Additional opportunities include, but are not limited to, provision of door prizes and other materials for attendees such as pencils, pens, notepads, publications, etc. VWC is also open to additional suggestions for support that sponsors may suggest.

**To discuss symposium sponsorship opportunities** contact Linda Ensign,  
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