

DAWN BROTHERTON



US Air Force Colonel (retired) Dawn Brotherton is an award-winning author and featured speaker at writing and publishing seminars. As the president of Blue Dragon Publishing, LLC, Dawn mentors writers to help their dream become a reality.

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Publishing Options and Pointers

In today's digital age, there are many options to be published, from self-publishing to hybrid to traditional. We will discuss the pros and cons of each and help you come up with the answer that is right for you as an author. Setting realistic goals is important for any venture. What should you expect whether you are self-publishing or going traditional?